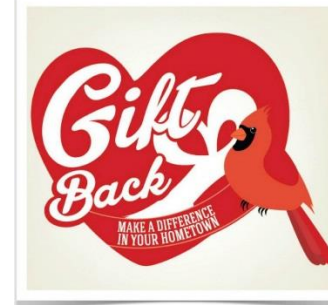


PRESS RELEASE

October 23, 2018

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Gift Back to Make a Difference in your Hometown!

For Immediate Release

(Glens Falls, NY) Glens Falls Gift Back will hold its FIFTH ANNUAL alternative gift fair during Small Business Saturday November 24th from 10am-2pm at Spot Coffee and the Strand Theater and during the Glens Falls Hometown Holiday celebration Friday, November 30th from 5-8pm and Saturday, December 1st from 10am-3pm in the Cabaret Space at Charles R. Wood Theater.

At Gift Back, various not for profit agencies in the Glens Falls area will offer holiday shoppers a unique local opportunity to purchase impactful gifts for their coworkers, friends, and loved ones. Some examples of gifts may be a \$15 donation to provide 6 months of medicine for a child with asthma in Guatemala, \$20 to train a new volunteer tutor, or \$50 to provide local artists and businesses with classes. The impact of these gifts will last much longer than any material gift! In addition, all gift purchases are tax deductible!

The eight local organizations involved in Gift Back for 2018 are Amanda's House at Glens Falls Hospital, Amarak Youth, Glens Falls Medical Mission, Hudson River Music Hall Productions Inc., Lower Adirondack Regional Arts Council (LARAC), Literacy NY Greater Capital Region, The Glens Falls Senior Center, and World Awareness Children's Museum.

Sponsors for Gift Back include Glens Falls Area Realty, Mannix Marketing, Adirondack Pediatrics, Glens Falls National Bank, Belly Rubs, Mebmusic, NAACP-Glens Falls Branch, Neighbors NY, Parker Machine, and Senator Betty Little.

Be sure to stop by and get the people on your gift list something meaningful this year while you enjoy our refreshments, kids' activities and live music! Purchases can also be made on-line at www.glensfallsgiftback.org during the months of November and December, or one of our representatives may be available to present "Gift Back in a Box" to your company or organization. Interested in becoming a sponsor and make a single donation to all of the charities at once? See our website, or contact any of the participating charities for information.